

Jalan Besar Salon 2019 Open Call: Places for Us

Open Call Launch Date: 25 November 2018  
Closing Date: 25 March 2019  
Notification of Results: May/June 2019

We often think of physical space as a three dimensional entity that exists between objects. Although this entity may contain nothing but air, we conceive of it as physically definable, malleable, and constructible. We experience sensations in space and define our perception of the world by our relationship to space. This notion of “nothingness” attributed to space poses some interesting questions. Is space actually an entity, a relationship between our senses and physical objects, or an abstract concept? Can we define, create, and manipulate space to create aesthetic experiences?

Artists and creatives alike have explored the technology’s potential to create both virtual and physical art forms that embrace the concept of space and identity. Through the use of immersion, interaction, and manipulation of both virtual and physical space, the Jalan Besar Salon feels that it would be fitting to start the discussion by mapping out potential creative placemaking strategies through art and technology by initiating the creation of powerful aesthetic environments that enable audiences to experience alternative realities and experiences.

Placemaking is a complex interdisciplinary concept that is a fairly current phenomenon in Singapore. Placemaking promotes the creation of liveable shared spaces, diversity and inclusivity, and is still scarcely documented in mainstream academic literature and artworks. Jalan Besar Salon is looking for curators, artists and any interested members of the public that are interested in exploring conceptual discussions and iterations of the placemaking concept and critically unpacking multiple factors involved in the formation of personal and community identities, socio-political issues and policies when it comes to urban renewal or iterations of local cultures and conditions.

All interested applicants shall email their proposals to [jalanbesarsalon@eomm.co](mailto:jalanbesarsalon@eomm.co) by 25 March 2019 in the downloadable format provided on our website.

JBS will be notifying all applicants of their results through email. For successful applicants, JBS will be sending the official Letter of Offer by email at the stipulated date.

Should you have any queries on the Open Call or the Application process, you can reach us at [jalanbesarsalon@eomm.co](mailto:jalanbesarsalon@eomm.co)

SECTION 1: ABOUT YOU

If you are applying in a video format, please record your answers to all four sections and paste a link to your video here (with a password if applicable).

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If you are applying in a written format, please answer the questions below.

1. Tell us about yourself and your practice. If you are applying for the position of a curator, kindly share your curatorial statement.
  
  
  
  
  
  
  
  
  
  
2. Tell us why you want to show your work at Jalan Besar Salon. If proposing on behalf of a curatorial team, kindly share about your position in the team and let us know how you envision the show.

SECTION 2: ABOUT YOUR PIECE

2.1 Describe your piece in one sentence.

2.2 Tell us about your proposed work/show in detail. Kindly include visual references and mood boards to illustrate your proposal.

2.3 Please include a link to a video of the work you would like to show. We will choose based on quality of work not the film

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\*If you do not have existing documentation of the work please include documentation of past works and a detailed description of what happens within the work below

2.4 Why do you feel that the work is relevant and interesting with reference to the vision of Jalan Besar Salon and its neighbourhood?

SECTION 4: FUNDING

There will be a substantial budget will be allocated to the winning curatorial team/artist. The fund is meant to cover costs for the production of the works and the show.

What do you need support for?

How much will you need?

Kindly submit a proposed budget plan for the production of the show. You may utilise this standardised format provided by NAC.

DEADLINE AND APPLICATION DETAILS

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